

“WHY SHOULD I JOIN THE CLINICAL INVESTIGATORS DIRECTORY AND WEB-SITE???”

Consider the following...

- **Since 1990, we have maintained an annual renewal rate of more than 80%!**
Our members keep renewing annually because they **DO** get calls and studies as a result of their membership!
- **Industry is changing....site-selection is being out-sourced on a regular basis to smaller CROs and Independent Consultants.**
If you want to increase the number of your research contacts, it is important to have your name available to these new decision-makers, as well as the established sponsors!!!!
- **The CLINICAL INVESTIGATORS DIRECTORY & WEB-SITE are used annually by more than 400 pharmaceutical, biotechnology, device and other research-oriented companies, including CROs, to identify sites for enrollment in upcoming studies.**
Review the enclosed list of companies that use the Directory and ask yourself....**“How many of these companies have I worked with?”**
Membership ensures **ALL** of these companies will have access to your contact information!!!
- **Fewer trials are being initiated which makes securing funded research studies a very competitive process.**
Establishing a profile in our Directory and web-site, a **respected industry resource since 1990**, will help **YOU** obtain studies by putting your profile in the hands of the established Sponsors/CROs as well as the newer CROs/Independent Consultants who are **increasingly** becoming responsible for site-selection!
- **As a Research Site, you need to market yourself to your customer, just like any other business!**
Your membership is a **tax-deductible**, annual business expense....
an on-going means to secure funded clinical research studies!!!!

***If you receive just 1 study as a result of your listing,
it will more than pay back the cost of your membership!!!***